



GOLD MEDAL IN THE LONDON DRY GIN CATEGORY OF THE 2012 INTERNATIONAL SPIRITS CHALLENGE.

www.internationalspiritschallenge.com

"This latest award completes a remarkable couple of years for No. 3 London Dry Gin in terms of accolades. It illustrates the judges of the ISC recognise excellent, traditional gin with juniper at its heart. I'm very pleased that a new brand, albeit one with 300 years of heritage, can gain recognition in such a dynamic category – long may it continue." Luke Tegner, Brands' Director, Berry Bros. & Rudd

Now in its 17th year, the International Spirits Challenge is the most authoritative, respected and influential spirits competition in the world. Winning an ISC award is an impressive achievement for any spirit that passes the blind assessment of the experienced panel of specialist judges.

AWARDS

- Gold Medal, International Spirits Challenge 2012
- Winner Design & Packaging at FAB Awards 2011
- Best Gin in the World, Wine & Spirits Wholesalers of America 2011
- Best in Show, Wine & Spirits Wholesalers of America 2011
- Double Gold Medal, Wine & Spirits Wholesalers of America 2011
- Chairman's Trophy, Best Gin for a Negroni, Ultimate Cocktail Challenge 2011
- Finalist, Best Gin for a Martini, Ultimate Cocktail Challenge 2011
- Finalist, Best Gin for a Gin & Tonic, Ultimate Cocktail Challenge 2011
- Finalist, Best Gin for an Aviation, Ultimate Cocktail Challenge 2011
- World's Best Super Premium Gin, The Spirits Business 2010
- Gin Master, Design and Packaging, The Spirits Business, 2010
- Number One for Botanical Intensity, Imbibe, 2010

Great care has been taken to determine the right recipe, source the finest ingredients and work with highly experienced distillers and experts to produce an impeccable gin at 46% ABV.

TASTING NOTES

Nose: Bright, crisp and fresh with an uplifting welcome of juniper

Palate: Juniper at the fore, supported by floral notes and spicy, warm cardamom. Plenty of citrus 'zing' complemented by the gingery spiciness of coriander

Finish: The earthy dryness of angelica kicks in

Distributed by Samuel Smith & Son
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